



## Progress and NTT DATA Partner to Deliver Exceptional Personalized Digital Experiences for Global Enterprises

May 1, 2018

*Progress Sitefinity customers now benefit from cloud, security, content and development services provided by a global IT innovator*

BEDFORD, Mass.--(BUSINESS WIRE)--May 1, 2018-- [Progress](#) (NASDAQ: PRGS), the leading provider of application development and deployment technologies, today announced the strategic alliance between Progress and NTT DATA Services, a recognized leader in global technology services, offering solutions to clients around the world. NTT DATA Services is a division of NTT DATA Corporation, partner to 88 percent of the Fortune 100.

Through its alliance with Progress, NTT DATA now offers the Progress® Sitefinity™ web content management system within its portfolio of technology solutions, empowering organizations to deliver personalized and adaptive content-based customer experiences across digital channels. Sitefinity offers organizations the ability to engage customers and prospects with machine learning-driven personalization and to easily manage multiple brands or language sites with multisite management. Sitefinity is a platform that makes it incredibly easy for organizations to manage their digital presence and for developers to build it, delivering the fastest time to market for new digital content and campaigns.

NTT DATA's world-class cloud, security and development services can now be used to enable the widest-scale global deployments of digital initiatives using Sitefinity. NTT DATA and Progress started working together two years ago and currently count some of the world's largest organizations as their joint customers. NTT DATA is an "Elite" member of the Progress partner ecosystem and, as part of this enhanced level of partnership, NTT DATA will join the Progress Partner Advisory Council.

"We chose to partner with Progress for two key reasons. First, because the Sitefinity solution offers a unique technology with unparalleled usability for marketers and developers. It is incredibly extensible and is best-in-class for the rapid roll out of digital properties," said Jaime Chambron, Vice President, Customer Engagement, NTT Data Services. "Second, Progress' strategy aligns extremely well with our focus on digital transformation and the digital customer journey, giving us ample opportunity to grow this relationship to deliver value to our joint customers."

NTT DATA is committed to bringing its clients innovative, end-to-end solutions that help them to digitally transform and drive business growth. It partners with clients to help them navigate and simplify the modern complexities of business and technology. The organization delivers results by combining deep industry expertise with applied innovations in digital, cloud and automation across a portfolio of consulting, application, infrastructure and business process outsourcing services.

"NTT DATA's world-class capabilities and reach in the market make them a highly strategic partner for us," said John Ainsworth, Senior Vice President, Core Products, Progress. "We share a vision for the future of digital business, and the combination of our technology solutions with their cloud, security and service offerings, provide a powerful offering to help our customers succeed in their digital journey."

For more details on this partnership or to learn more about Progress Sitefinity, please go to <https://www.progress.com/sitefinity-cms>.

### Additional Resources

- Follow Progress on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Google+](#)
- Read the [Progressblog](#)

### About Progress

[Progress](#) (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at [www.progress.com](http://www.progress.com) or +1-800-477-6473.

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