

## Progress Named 2018 Artificial Intelligence Breakthrough Award Winner

July 24, 2018

Progress NativeChat Platform Recognized as "Best Chatbot Solution" in 2018 Al Breakthrough Awards Program

BEDFORD, Mass.--(BUSINESS WIRE)--Jul. 24, 2018-- <u>Progress</u> (NASDAQ: PRGS), the leading provider of application development and digital experience technologies, today announced that Progress® NativeChat<sup>™</sup>, the artificial intelligence-driven platform for creating and deploying chatbots, has been selected as the winner of the "Best Chatbot Solution" award from <u>Al Breakthrough</u>, an independent organization that recognizes the top companies, technologies and products in the global Artificial Intelligence (Al) market today.

"We are thrilled to be recognized with the AI Breakthrough award for 'Best Chatbot Solution'. Progress continues to invest to deliver solutions that enable organizations to deliver the most modern capabilities in their applications," said Dmitri Tcherevik, Chief Technology Officer, Progress. "As the need for solutions around machine learning, AI, AR and VR grow, we will continue to be at the forefront, delivering innovative solutions to drive the future success of our customers and partners."

Unlike other chatbot technologies, NativeChat platform is based on patent-pending CognitiveFlow technology that can be trained with goals, examples and data from existing systems, similar to the process for training new customer service agents. With NativeChat, organizations can easily give their customers the ability to converse and transact in a natural way, on the channel of their choice, without the need for a service rep on the other end.

"The AI Breakthrough Awards honor excellence and recognize the creativity, hard work and success of companies, technologies and products in the field of Artificial Intelligence," said James Johnson, managing director, AI Breakthrough. "Chatbots are perhaps the most widely deployed AI-based solution used in businesses today. Progress NativeChat stood out from the crowd because of its innovative CognitiveFlow technology that adapts over time to give customers a more human-like experience. Congratulations to Progress on its industry leadership and product innovation."

The mission of the AI Breakthrough Awards is to honor excellence and recognize innovation, hard work and success in a range of AI and machine learning related categories, including AI platforms, Deep Learning, Smart Robotics, Business Intelligence, Natural Language Processing, industry specific AI applications and many more. This year's program attracted more than 2,500 nominations from over 15 different countries throughout the world.

For details, please go to <a href="https://www.progress.com/nativechat">https://www.progress.com/nativechat</a>.

## **Additional Resources**

- Follow Progress on Twitter, Facebook, LinkedIn and Google+
- Read the Progress blog

## **About Progress**

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at <a href="https://www.progress.com">www.progress.com</a> or +1-800-477-6473.

## About Al Breakthrough

Part of the <u>Tech Breakthrough Awards</u> organization, the AI Breakthrough Awards program is devoted to honoring excellence in Artificial Intelligence technologies, services, companies and products. The AI Breakthrough Awards provide public recognition for the achievements of AI companies and products in categories including AI Platforms, Robotics, Business Intelligence, AI Hardware, NLP, Vision, Biometrics, industry vertical AI applications and more. For more information visit <a href="https://www.AIBreakthroughAwards.com">www.AIBreakthroughAwards.com</a>

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