

## Progress Named a Leader in the New 2019 Gartner Magic Quadrant for Multiexperience Development Platforms

July 12, 2019

Progress is one of 13 vendors evaluated for its completeness of vision and ability to execute

BEDFORD, Mass.--(BUSINESS WIRE)--Jul. 12, 2019-- Progress (NASDAQ: PRGS) today announced it has been recognized by Gartner as a Leader in the new 2019 Gartner Magic Quadrant for Multiexperience Development Platforms (MXDP)<sup>1</sup>. A complimentary copy of the report can be viewed here.

According to Gartner, "a multiexperience development platform (MXDP) offers professional and citizen developers a range of front-end development tools and back-end services that enable rapid, scalable development of seamless, targeted and ambient user experiences across devices and channels. The design-time and runtime tools and services are delivered via a unified development environment that has loosely coupled front- and back-end architectures."<sup>2</sup>

Progress was one of 13 vendors evaluated for inclusion within the Gartner Magic Quadrant for Multiexperience Development Platforms report. Gartner states in its research, "The MXDP market contains some of the largest enterprise software vendors that serve the needs of development teams. It also includes up-and-coming vendors that offer independent development platform options. All MXDPs support the need of professional developers to use high-control development tools (in order words, code-centric tools), and most also support development using low-code approaches for higher developer productivity. However, the primary purpose of these platforms is not to support low-code development, but rather the creation of multiple types of app in support of the digital user experience across devices and interaction modalities."

With a focus on the professional developer, the <u>Progress® Kinvey™</u> platform brings together the best of the Progress portfolio by providing the most modern high productivity platform for building and deploying consumer-grade enterprise apps. It comes equipped with:

- · A cloud-native serverless backend
- Low-code development capabilities in Kinvey Studio
- · Al-driven Kinvey Chat
- The open source development framework for native mobile app development, NativeScript
- The most complete UI development toolkit for JavaScript from Kendo UI
- Cognitive capabilities in Kinvey Al/ML, for building and deploying analytical models
- The largest set of integrations on the market with Kinvey Data Pipeline, powered by DataDirect

In addition, Progress Kinvey increases productivity by uniquely providing DevOps and enterprise security with a fully managed service and a microservices framework for enterprise data integration. These capabilities ensure that the most modern apps can scale when connected to backend enterprise systems, seamlessly. The entire platform is non-proprietary and compatible with a standard JavaScript development toolkit, ensuring developers have the freedom to work how they want with the tools they prefer.

"We give our customers multiexperience capabilities within a single platform for developing and deploying apps across any channel. When coupled with our ability to support digital experiences across any touchpoint – mobile, web, PWAs, wearables and more, organizations are able to create truly transformative and personalized digital experiences," said Dmitri Tcherevik, CTO, Progress. "In our opinion, Gartner's acknowledgement of us as a Leader in the MXDP Magic Quadrant is a testament to our ability to deliver and we're truly humbled by the recognition."

To read the complete research report, click here.

## **Additional Resources**

- Follow Progress on Twitter, Facebook, and LinkedIn
- Read the Progressblog

<sup>1</sup>Gartner Magic Quadrant for Multiexperience Development Platforms, Jason Wong, Van Baker, Mark Driver, Adrian Leow, Paul Vincent, 10 July 2019 <sup>2</sup>Gartner Technology Insight for Multiexperience Development Platforms, Jason Wong, Van Baker, William Clark, Adrian Leow, Marty Resnick, Mark Driver, Magnus Revang, Rob Dunie, 15 April 2019

Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

## **About Progress**

<u>Progress</u> (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of

any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at <a href="https://www.progress.com">www.progress.com</a> or +1-800-477-6473.

Progress, Kinvey, NativeScript, Kendo UI are trademarks or registered trademarks of Progress Software Corporation and/or one of its subsidiaries or affiliates in the US and other countries. Any other trademarks contained herein are the property of their respective owners.

View source version on businesswire.com: https://www.businesswire.com/news/home/20190712005359/en/

Source: Progress

Kim Baker Progress +1 888-365-2779 pr@progress.com