Progress Announces DataDirect Autonomous REST Connector, A Powerful Solution for Building Connectors for Any Application in Minutes – No Coding Required

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New intelligent, customizable data connectivity solution instantly connects API data to business intelligence and analytics platforms

BEDFORD, Mass.--(BUSINESS WIRE)--Jan. 16, 2019-- Progress (NASDAQ: PRGS), the leading provider of application development and digital experience technologies, today announced the release of Progress® DataDirect® Autonomous REST Connector, the industry's first data connectivity solution that enables organizations to build enterprise-grade connectors for any application within minutes without custom coding, delivering seamless, real-time connectivity between REST data and ODBC/JDBC applications and tools.

The constantly increasing number of enterprise applications generating massive volumes of data led to the wide adoption of APIs. Through APIs like REST, ODATA and Progress® OpenEdge® JSDO, organizations can access data from widely used BI, analytics and development platforms traditionally based on SQL. However, building and maintaining custom APIs for each application is costly and time consuming. With the DataDirect Autonomous REST Connector solution, organizations can fully access data from SQL-based applications, saving time and cost by minimizing the complexity of custom developing and maintaining integrations.

DataDirect Autonomous REST Connector serves a widespread market need at a wide range of organizations, from small companies with limited IT resources, to large enterprise organizations seeking to connect to internal and external APIs. Key benefits of DataDirect Autonomous REST Connector include:

- **Broad connectivity** – DataDirect Autonomous REST Connector provides real-time, secure connectivity and integration, giving organizations immediate access to endless applications, data warehouses, data lakes and more.
- **Intelligent sampling and codeless configuration** – Without custom coding, DataDirect Autonomous REST Connector can point to an API, OData endpoint or JSDO catalog and automatically create a configuration file that allows enterprises to immediately start working with the data. Once connected, the DataDirect Autonomous REST Connector solution allows customization of the configuration for enhanced optimization, performance, security, or meeting any internal architectural standards or needs.
- **Rapid development of API connections –** DataDirect Autonomous REST Connector enables the fast development of API connections that can be seamlessly integrated into the organization's portfolio.

"Progress DataDirect Autonomous REST Connector solves a long-standing challenge for enterprises and ISVs – the development time and resources required to custom build data connectors for the sheer volume of applications, data sources and BI platforms that support an IT ecosystem," said John Ainsworth, SVP, Core Products, Progress. "With this new advancement, we empower companies to rapidly create the connectivity needed for real-time data visibility. We are excited by the widespread interest from our customers and partners."

Progress DataDirect Autonomous REST Connector is available today. For more information, click here.

Additional Resources

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About Progress
Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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