Progress Sitefinity Now Available in the Cloud

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Progress Sitefinity 12 brings together the best in web content management, digital experience management and enterprise capabilities with new levels of scalability, performance, productivity and efficiency

ORLANDO, Fla.--(BUSINESS WIRE)--May 7, 2019-- **ProgressNEXT—**Progress (NASDAQ: PRGS), the leading provider of application development and digital experience technologies, today announced the latest release of its leading digital experience management platform, Progress® Sitefinity® 12. With this release, Progress has brought Sitefinity to the cloud and provides new levels of productivity, efficiency and faster time-to-market.

Sitefinity Cloud
Progress Sitefinity, the world's most productive and usable Web Content Management (WCM), is now cloud-native and the only true WCM Platform-as-a-Service (PaaS) on the market today. Redefining productivity, Sitefinity Cloud empowers organizational scale, eliminates the need for infrastructure management, and deeply integrates Microsoft Azure services allowing organizations to focus on their core business. Offered as a hosted, managed service, Sitefinity Cloud brings to bear:

- **Operational Efficiency**: minimizes the burden on enterprise IT organizations and increases rapid time to market in support of business goals
- **Simplified Management:** uniquely leverages Azure DevOps lifecycle management tooling for high-visibility into state-of-the-art CI/CD processes required for today's WCM environments
- **Reduced Risk:** autoscaling infrastructure backed by 99.9% service level availability and 24x7 support
- **Proven Performance:** provides best-in-class performance to visitors delivering up to 1200 pageviews per second, exceeding performance requirements needed to lead in today's digital economy

Marketer Minded
Rated a two-time GartnerPeer Insights Customer Choice for Web Content Management, Sitefinity is one of the most user-friendly content management systems on the market. With the release of Sitefinity 12, Progress continues to provide tools to help marketers perform at their best. Providing improved performance, enhanced content management capabilities and multiple productivity tools, Sitefinity 12 now delivers a completely revamped page management experience to ease implementation of day-to-day work and boost marketer productivity; improved synchronization of staging and live environments minimizing reliance on IT; and dynamic role-based forms to allow for improved capturing of profile data based on personas to enhance personalization efforts and unique interactions.

Developer Driven
Developed and delivered by an organization entrenched in the app dev community, Progress understands the need for developer control and productivity. In addition to previously available capabilities such as high-extensibility, API-enabled for headless implementation, and central multisite and multilingual management, Progress Sitefinity 12 has taken an MVC-first approach, decreasing time to market and enabling developers to easily address business demands and the use of popular third-party frameworks for quicker time-to-market for mobile-first web projects.

"It is of the utmost importance that the digital experiences we provide our customers, on both our web and mobile channels, are engaging and tailored to each customer and their journey," said Claudio Ferreira, Director, Digital Corporate Marketing, Teknion. "With the productivity enhancements in Sitefinity, we can deliver relevant, highly effective content and experiences to our customers faster than ever before. As a result, we've seen an improvement in both the quantity and quality of our engagement for our online channels."

"As customers continue to evolve, their web content must focus on overall digital experiences, and Progress is uniquely positioned to give them what they need. With Progress Sitefinity, businesses can effectively enable creation, curation, conversion, insight and optimization," said John Ainsworth, SVP, Core Products, Progress. "Sitefinity 12 brings to market a host of new capabilities to improve operational efficiency and better enable marketer productivity. In addition, with Sitefinity in the cloud, we're enabling our customers to focus on their core businesses with the assurance of a full Platform-as-a-Service (PaaS) that minimizes complexity, reduces overhead and ensures maximum performance."

Progress Sitefinity 12 is available today. For more information, please go to www.progress.com/sitefinity-cms. For details on upcoming Sitefinity webinars, click here.

Additional Resources

- Follow Progress on Twitter, Facebook, LinkedIn
- Read the Progressblog

About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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