



Progress Recognized as a 2023 Gartner® Peer Insights™ Customers' Choice for Digital Experience Platforms

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Large and midsize enterprise customers from around the world recommend the Progress Digital Experience (DX) Solution

BURLINGTON, Mass., Nov. 29, 2023 (GLOBE NEWSWIRE) -- [Progress](#) (Nasdaq: PRGS), the trusted provider of application development and infrastructure software, today announced it has been recognized as a 2023 Gartner® Peer Insights™ Customers' Choice for Digital Experience Platforms (DXP)¹. Based on feedback and ratings from end-user professionals, Progress is one of just four vendors to receive a "Customers' Choice" distinction, and the only vendor to receive it for Midsize Enterprise (\$50M-\$1B) companies.

Gartner defines a DXP as an integrated set of technologies designed to enable the composition, management, delivery and optimization of contextualized digital experiences across multi-experience customer journeys. A DXP can provide optimal digital experiences to a variety of constituents, including consumers, partners, employees, citizens, students and other audiences, and help ensure continuity across the full customer lifetime journey. It provides the presentation orchestration that binds together capabilities from multiple applications to form seamless digital experiences.

[Progress' Digital Experience \(DX\) portfolio](#) gives organizations the power to rapidly build and deliver more expansive digital experiences, across websites and applications of all types, to help drive customer acquisition, retention and competitive success. Progress® Sitefinity® is a cornerstone of the Progress DX portfolio, offering tools tailored for marketers to create and personalize cross-channel digital experiences, and a platform that makes developers' lives easier.

"Progress DX is a solution embraced by developers and marketers alike. Our solution is easy to use and composable – meaning it offers just the right set of capabilities for digital marketing teams and it integrates easily into existing tech stacks," said Loren Jarrett, EVP & GM, Digital Experience, Progress. "We are thrilled to see that our customers have spoken, and our users rate their experiences with us and our products so highly."

Overall, 89% of customers said they would recommend Progress DX across product capabilities, sales experience, deployment experience and support experience, based on more than 75 reviews as of June 30, 2023.

Statements and ratings from Progress customers on Gartner Peer Insights include:

- 5/5 stars – ["The best DXP for both developers and marketers with great features and integrations"](#)
- 5/5 stars – ["Unique multichannel experience and supports all business operations"](#)
- 5/5 stars – ["Flexible and feature-rich"](#)
- 5/5 stars – ["Wide variety of customization and easy to integrate"](#)

According to Gartner, "Gartner Peer Insights Customers' Choice distinctions recognize vendors and products that are highly rated by their customers. The data we've collected represents a top-level synthesis of vendor software products most valued by IT Enterprise professionals."

To download a complimentary copy of Gartner Peer Insights' Voice of the Customer for Digital Experience Platforms, [click here](#).

Gartner disclaimers

Gartner, Voice of the Customer for Digital Experience Platforms, 29 August 2023

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About Progress

Dedicated to propelling business forward in a technology-driven world, [Progress](#) (Nasdaq: PRGS) helps businesses drive faster cycles of innovation, fuel momentum and accelerate their path to success. As the trusted provider of the best products to develop, deploy and manage high-impact applications, Progress enables customers to develop the applications and experiences they need, deploy where and how they want and manage it all safely and securely. Hundreds of thousands of enterprises, including 1,700 software companies and 3.5 million developers, depend on Progress to achieve their goals—with confidence. Learn more at www.progress.com, and follow us on [LinkedIn](#), [YouTube](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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¹ Gartner, Gartner Peer Insights 'Voice of the Customer': Digital Experience Platforms, Peer Contributors, August 29, 2023.



Source: Progress Software Corporation