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Progress Software's David Bressler to Present the Impact of Cloud Computing on Enterprise Application Architecture at 2009 Cloud Computing Expo

Bressler will outline best practices to ensure Cloud Computing drives tangible IT and business improvements

BEDFORD, Mass.--(BUSINESS WIRE)--Mar. 25, 2009-- [Progress Software Corporation](#) (NASDAQ: PRGS), a global provider of application infrastructure software used to develop, deploy, integrate and manage business applications, today announced that David Bressler, SOA evangelist, Progress Software, will present the session "Impact of Cloud Computing on Enterprise Application Architecture" during the 2009 Cloud Computing Expo on March 30, 2009.

- | When: Monday, March 30th, 2009 from 6:45-7:30 p.m.
- | Where: Roosevelt Hotel, New York, NY
- | To Register Visit: <https://www3.sys-con.com/cloud0309/registernew.cfm>
- | What: David Bressler will host a session titled: "Impact of Cloud Computing on Enterprise Application Architecture." In this session, Bressler will explain challenges around managing data that is no longer "owned" by the individual application. He will discuss the new enterprise application platforms that grant data relationships more impact to business processes while simultaneously defining best practices to ensure safe deployments of Cloud Computing that will drive tangible business and IT benefits to an enterprise.
- | Why: Cloud Computing will change enterprise consumption of IT, and IT managers need to understand the management of business applications in the Cloud. Success requires a governance strategy that departs from the traditional top-down approach. A recent Forrester report, "[Building Interoperability And Federation Into Your SOA Platform Strategy](#)" validated this need, outlining the need to achieve a federated IT environment where diverse systems and architectures can collaborate across independent security domains.

David Bressler is a SOA evangelist at Progress Software. In this role, Bressler provides Progress customers and field teams with the expertise and experience required to deliver an enterprise service-oriented architecture (SOA). He also helps steer technology partnerships to provide pragmatic value to customer deployments. From his 15+ year career in enterprise software and data networking, Bressler brings customer engagements a deep knowledge of application integration and data networking, blended with an ability to leverage emerging technology to create business value.

About Progress Software Corporation

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at www.progress.com or +1-781-280-4000.

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Source: Progress Software Corporation

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