

## Kleinmundo Looks to the DataDirect Data Integration Suite for Fast and Easy ASCII to XML Conversion

## DataDirect XML Converters(R) Allow Kleinmundo to Expedite Legal Document Automation and Grow its Market Tenfold

BEDFORD, Mass.--(BUSINESS WIRE)--May. 11, 2009-- <u>DataDirect Technologies</u>, the unparalleled leader in <u>data connectivity</u> and <u>mainframe integration</u> and an operating company of Progress Software Corporation (NASDAQ:PRGS), today announced that Kleinmundo Solutions, a provider of data transformation and automation technology and services for the legal market, has embedded the DataDirect XML Converters<sup>®</sup>

product into its Datalenz application for high-performance conversion between ASCII streams and ready-to-use XML. As a result, Datalenz can now support raw data coming from leading financial systems and quickly generate reports and invoices in standard formats such as Microsoft Word or Excel and Adobe Acrobat PDF files.

Datalenz is a high-performance document creation and conversion technology which includes advanced spreadsheet, text files and HTML capabilities. It takes information coming from various sources of output – typically a law firm's financial system – to generate invoices and other reports in standard office formats. What traditionally takes days to do manually, or hours for other document automation technologies, takes Datalenz only seconds.

Kleinmundo initially targeted a market of approximately 60 clients within North America using XML feeds as the incoming source stream on a new financial management system. The company quickly realized that Datalenz could satisfy the needs of a much larger market if the product could also accept data from older systems in the form of ASCII streams.

After evaluating a number of technologies available and conducting rigorous test scenarios on each product, Kleinmundo selected the DataDirect XML Converters from DataDirect Technologies due to the product's proven accuracy and speed. An integral component of the DataDirect Data Integration Suite, DataDirect XML Converters are high-performance Java™ and .NET components that provide bi-directional, programmatic access to virtually any non-XML file including EDI, flat files, and other legacy formats. Using DataDirect XML Converters, organizations can seamlessly stream any non-XML data as XML to industry-leading XML processing components or to any application.

"In order to support our superior customer service mandates and meet new market expectations, our selection criteria was very clear – the product needed to be fast, accurate, easily embeddable, support high-volume processing and be able to run within our existing architecture and server environment," said Patrick Langlais, president of Kleinmundo. "DataDirect XML Converters excelled on each of these requirements. By embedding the .NET components into the Datalenz product we estimate our market has grown tenfold and the response has been overwhelmingly positive."

DataDirect XML Converters support major vertical industries and technical standards for B2B integration. With support for standards-based SAX, StAX, XmlReader, XmlWriter, XMLReader, DOM and I/O streaming interfaces, DataDirect XML Converters can be embedded directly for transformation purposes or as part of a chain of processing including XSLT, XQuery and inside XML pipelines. As part of the DataDirect Data Integration Suite – a bundled offering that includes DataDirect XQuery<sup>®</sup>, DataDirect XML Converters and Stylus Studio<sup>®</sup> in one simple, highly flexible and robust installation – DataDirect XML Converters plug into the DataDirect XQuery product, an enterprise-grade XQuery processor that supports the W3C standard and allows data to be easily transformed, aggregated and enriched – providing seamless integration for relational, XML and flat file types. For a complete listing of standards and file types supported by DataDirect XML Converters and to see the full-range of functionality offered by the Data Integration Suite go to: http://www.xmlconverters.com/standards/

"With the DataDirect Data Integration Suite organizations can create highly scalable data conversion and integration products that can quickly react to changing business and partner requirements," said Dr. Carlo Innocenti, senior XML program manager for DataDirect Technologies. "Kleinmundo is one of a growing list of DataDirect customers who have been able to expand into new markets and position itself for immediate and future growth."

## **About Kleinmundo Solutions**

Kleinmundo Solutions delivers products and services to the legal market to enhance the efficiency of collecting and distributing business records such as financial data or timekeeping information. By streamlining data distribution processes, Kleinmundo helps firms increase their profitability. Advancements in technology show us the world is becoming closer geographically as traditional business barriers are removed with technology. What do you want to do in your world? Call us and we can show you how we will help you achieve your goals. <a href="www.kleinmundo.com">www.kleinmundo.com</a>

## **About DataDirect Technologies**

DataDirect Technologies is the software industry's only comprehensive provider of software for connecting the world's most critical business applications to data and services, running on any platform, using proven and emerging standards. Developers worldwide depend on DataDirect® products to connect their applications to an unparalleled range of data sources using standards-based interfaces such as ODBC, JDBC™ and ADO.NET, XQuery and SOAP. More than 300 leading independent software vendors and thousands of enterprises rely on DataDirect Technologies to simplify and streamline data connectivity for distributed systems and to reduce the complexity of mainframe integration. DataDirect Technologies is an operating company of Progress Software Corporation (NASDAQ:PRGS). For more information, visit www.datadirect.com.

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