

## Progress Software Enables Kemper, a Unitrin Business, to Introduce New Insurance Products Faster and Better Connect with their Agents

## The Progress(R) Sonic(R) ESB and The DataXtend(R) Semantic Integrator Facilitate Seamless Integration With New Applications

BEDFORD, Mass.--(BUSINESS WIRE)--May. 12, 2009-- <u>Progress Software Corporation</u> (NASDAQ: PRGS), a global provider of application infrastructure software used to develop, deploy, integrate and manage business applications, today announced that Kemper\*, a Unitrin business and provider of personal insurance products, developed a <u>service-oriented</u> <u>architecture (SOA)</u>-based IT infrastructure to enable faster product introductions and to enhance their customer service.

Progress provides the connectivity and data interoperability required to support Kemper's SOA implementation using the <u>Progress<sup>®</sup> Sonic<sup>®</sup> Enterprise Service Bus</u> (ESB) and the <u>Progress DataXtend<sup>®</sup> Semantic Integrator</u> (SI). The Sonic ESB provides event-driven messaging between multi-vendor ESBs and back-office systems. The DataXtend SI eliminates data discrepancies for more efficient policy administration by providing an ACORD-based, single view of policy data that Kemper uses to build a more efficient policy administration system.

"The Sonic ESB and DataXtend SI enable us to provide an accurate, consistent view of information to independent agents from our siloed mainframe applications. This, in turn, greatly improves our customer satisfaction levels," said Dan Benton, Chief Application Architect, Kemper. "The products we deployed from Progress Software have proved more valuable than we initially expected. Both products addressed our initial back-end technology needs and have continued to provide ongoing benefits that truly unite IT with our business goals."

By creating an SOA-based IT infrastructure, Kemper eliminates labor-intensive batch processing across legacy systems, thus improving their speed of doing business and enabling Kemper to reach a faster time-to-market with new products and services.

"Kemper's SOA implementation is a powerful example of the benefits that can be delivered when IT is closely aligned with business needs. We see Sonic ESB and DataXtend SI improving the customer experience by enabling consistent, immediate and accurate communication with independent insurance agents," said Hub Vandervoort, CTO, SOA Infrastructure Products, Progress Software. "The agility that naturally arises from a SOA implementation will allow Kemper to update and replace older technology incrementally, and provide the flexibility needed to quickly realize value from mergers and acquisitions."

## **About Progress Software Corporation**

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at <u>www.progress.com</u> or +1-781-280-4000.

## About Unitrin

Unitrin is one of the nation's leading financial services providers. The <u>Unitrin family of companies</u> specializes in property and casualty insurance and life and health insurance for individuals, families, and small businesses.

Among the brands in Unitrin's Property and Casualty Insurance businesses are Kemper®\* and Unitrin Specialty, which sell automobile, homeowners and other personal insurance and commercial automobile insurance through networks of independent agents, and Unitrin Direct, which sells automobile and homeowners insurance directly to consumers or through employer-sponsored voluntary benefit programs. Unitrin's Life and Health Insurance businesses bring a high-level of personalized service to their customers. Additional information about Unitrin is available by visiting its Web site (www.unitrin.com).

\* Unitrin uses the registered trademark "Kemper" under license, for personal lines insurance only, from Lumbermens Mutual Casualty Company, which is not affiliated with Unitrin. Lumbermens continues to use the name, "Kemper Insurance

Companies", in connection with its operations, which are distinct from, and not to be confused with, Unitrin's Kemper business segment.

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