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## Progress Appoints Former EMC and Oracle Executive, Mitch Breen, to the Role of Chief Revenue Officer

*An authority in sales, customer experience and the channel, Breen to centralize customer-facing initiatives and revenue generation as company advances in digital transformation*

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS) today announced the appointment of Mitch Breen to the role of Chief Revenue Officer (CRO). In this newly established role, Breen will be responsible for orchestrating and managing all customer-facing initiatives and revenue channels, including sales, strategic alliances and services. This appointment comes at a time when Progress is expanding its reach in the digital transformation market, [announced](#) in May, with new solutions, partnerships and industry insights.

"We knew that as our company went through its own digital transformation, organizing our customer-facing and revenue-generating teams under one global leader was imperative," said Jerry Rulli, Chief Operating Officer, Progress. "Mitch Breen understands the technology marketplace and has a strong track record of growth at both large enterprise and start-up organizations. We are confident that with Mitch at the helm of our global revenue generating team, we'll be able to accelerate our growth and optimize cross-collaboration with the sense of urgency that our vision for the business demands."

Breen brings to the role executive sales and leadership experience. Most recently, he held the role of Senior Vice President, Global Customer Operations at Simplivity, where he drove the pre-IPO startup to a billion dollar valuation within an 18-month period. Prior to that, Breen was Senior Vice President, North American Sales for Oracle Corporation, and spent more than 26 years at EMC where he held a variety of sales leadership positions, including Senior Vice President of the of America's, Senior Vice President of Global Mid-Range Storage, as well Senior Vice President of EMC's channels and alliances. He was also Chief of Staff to the office of the Vice Chairman.

"Progress is at an exciting time in its evolution as we look to the future and the importance of digital transformation. I wanted to join Progress because of the potential before us to be market leaders and because I have the utmost confidence in the executive team to get us there," said Mitch Breen. "Not only do I want to be part of what is surely to be this company's next big vertical leap, but I want to lead the charge as we help our customers and partners through their own digital transformation and move forward."

With a focus on go-to-market strategic alignment, Progress sought a leader with a unique skillset to centralize and effectively manage the digital transformation growth engine. Breen has built successful go-to-market teams worldwide. In doing so he overtook entrenched competitors to attain and regain leadership positioning. Over the course of his career, Breen has championed acquisitions, established channels and alliances programs, rebranded and repositioned products, all the while driving cross-functional collaboration. In his new role, Breen will report directly to Jerry Rulli, Chief Operating Officer.

### About Progress

Progress (NASDAQ: PRGS) is a global leader in application development, empowering the digital transformation organizations need to create and sustain engaging user experiences in today's evolving marketplace. With offerings spanning web, mobile and data for on-premises and cloud environments, Progress powers startups and industry titans worldwide, promoting success one customer at a time. Learn about Progress at [www.progress.com](http://www.progress.com) or 1-781-280-4000.

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