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Enterprise Mobile Application Development Made Amazingly Fast and Simple with Progress Pacific

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS) today announced new rapid application development (RAD) capabilities in its powerful [Progress® Pacific™ platform-as-a-service \(PaaS\)](#) with unique features for creating and deploying enterprise-class mobile and web applications significantly faster than traditional development methods and with less complexity than other PaaS platforms.

The new mobile features in [Progress Rollbase®](#), the RAD component of the Pacific platform, include innovative, standards-based capabilities that address major mobility challenges that ISVs and businesses continue to struggle with as they move business applications to the cloud. These include easily creating customized mobile and desktop apps from a unified platform with minimal coding, efficiently and securely integrating with backend infrastructure, and fast, easy cloud deployment.

The Progress Pacific platform enables visual development of highly customized hybrid apps for web, Android and iOS devices without the need for costly, time-consuming, device-specific custom coding to access native application features. This dramatically simplifies, speeds and automates the process of augmenting existing enterprise applications with mobile capabilities, building new ones that support both web and mobile interfaces or building mobile-only apps.

Key Progress Rollbase Mobile Benefits:

- 1 A unique, comprehensive, model-driven approach using drag and drop, point and click tools that simplify building an application and enhance the user experience.
- 1 Automatic generation of the server objects needed to support a mobile and web application, with access to business logic and data integration capabilities, for secure access to critical business information.
- 1 Easy setup, control and administration of push notifications from backend services to mobile clients, for an optimal user experience.
- 1 A choice of easy distribution and deployment options, whether in app stores or in the cloud, simplifying support for multiple devices.

The new Progress Rollbase software capabilities are part of a major Progress investment to incorporate leading mobile technologies into its solutions and enable enterprise-class applications that provide an optimal user experience on any device.

Quotes:

David Barach, founder and CEO of Good Done Great, said, "The Progress Pacific platform is playing a key role in supporting our growth as a provider of software, strategy and services for corporations and grant-giving organizations. The applications we've built in the Pacific platform and deployed in a private cloud offer high levels of functionality that have won us praise from our clients and their customers around the world."

Mike West, research fellow at research firm Saugatuck Technology, said, "The importance of tools for mobile app development probably cannot be exaggerated, given its importance both to enterprises and to Cloud providers. Progress has always been a world-class development tools provider, and this move into enterprise mobility solutions will likely be no exception."

John Goodson, chief product officer at Progress, said, "Progress has made significant investments in mobility to make it easier than ever to capitalize on the benefits of model-driven rapid app dev and the cloud. The Pacific platform is truly a comprehensive PaaS that provides the freedom to choose the deployment environments, data sources and business logic tools for faster business reaction, analysis and problem solving."

Try it today for free:

The new Progress Pacific platform capabilities are available now, for a free trial visit:
<https://pacific.progress.com/console/register>.

Upcoming Webinar: Future Proofing Mobile Application Development

Join us on Wednesday, May 14, 2014 at 11:00AM EST for a webinar, titled, "Future Proofing Mobile Application Development." The webinar will focus on challenges to consider when developing cross-platform applications, the evolving need for a better experience across devices, and the benefits of using a single platform to build applications. [Click here](#) to register.

Additional Resources:

[Progress Corporate Blog](#)

[Progress App Dev Blog](#)

Follow conversation about Progress Pacific at [#PRGSPacific](#) and [#PaaS](#)

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About Progress Software Corporation

[Progress Software Corporation](#) (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress Software can be reached at www.progress.com or 1-781-280-4000.

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