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## Self-Service Integration of On-Premise and Cloud Data Made Easy with Progress Easy1

*Progress To Showcase Easy1 Solution Capabilities to Sales and Marketing Leaders at SiriusDecisions Summit 2014*

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS), today announced the availability of the newest version of [Progress® Easy1™](#), its innovative self-service data integration and collaboration solution that makes it easy for business users to gain faster insight into customer data scattered across sales and marketing applications. Until now, unlocking the vast amount of on-premise customer data from a cloud-based solution has been a major challenge. With the new Easy1 capabilities, both on-premise and cloud data can now be integrated, without having to make network changes, to support business intelligence and other initiatives.

The industry shift from IT-led projects to self service data integration by business users is being driven by the need for greater business agility, better customer insight and up-to-date reporting on data in an expanding number of CRM, marketing automation and other systems. Using traditional data warehouse, ETL and other projects to do this can be difficult, costly and time-consuming and the data is frequently out-of-date when the process is done.

The Easy1 product, part of the [Progress Pacific™ PaaS platform](#), dramatically simplifies the process of securely combining, cleaning, and collaborating on data that lives throughout an organization to provide a comprehensive business view. By easily, securely and rapidly blending data from a variety of on-premise applications with CRM, marketing automation and other SaaS applications into a single view, business reporting and analysis is more simple, faster and accurate. Whether it's sales data, customer lists or lead flows, organizations of all sizes have multiple, ever-changing data sources they need to consolidate, analyze and report on in order to make the best decisions.

### See Easy1 in Action at SiriusDecisions Summit 2014 Booth #51

Progress is sponsoring and will be showcasing the Easy1 solution at the [SiriusDecisions Summit](#) May 21-23 in Orlando, Fla. SiriusDecisions' annual Summit is a unique three-day conference where SiriusDecisions analysts and top sales and marketing leaders from Fortune 500 companies and major SMBs share how b-to-b organizations are solving critical issues that hinder predictable growth. Visit Progress in booth #51 at the Hyatt Regency, Orlando.

### Try it Now For Free

The Progress Easy1 solution is available now. Try it free for 30 days [here](#).

### Quotes:

Nick Finch, chief technology officer at DataPA, said, "Modern business intelligence solutions aiming to enable business users will have limited success unless they also address the complexity associated with integrating data from different applications and systems. Enterprises today have tens to hundreds of applications, with data that needs cleansing and correlation. The Progress Easy1 product allows the business to take control of their data needs without a dependency on IT, leading to greater business agility and insight."

John Goodson, chief product officer at Progress, said, "The number of applications that businesses rely on for their decision making is exploding. Whether it's sales data, customer lists or lead flows, organizations of all sizes have multiple, ever-changing data sources they need to consolidate, analyze and report on in order to make the best decisions. With the Progress Easy1 solution, none of these applications are an island anymore."

### Additional Resources:

[Progress Corporate Blog](#)

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## About Progress Software Corporation

[Progress Software Corporation](#) (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress Software can be reached at [www.progress.com](http://www.progress.com) or 1-781-280-4000.

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