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The Resource Network Connects to the Cloud with DataDirect Technologies

DataDirect® OpenAccess™ for ODBC for Salesforce Data Source Driver Enables The Resource Network to Offer Clients Combinations of Data from Richly Diverse Sources including the Service Cloud

BEDFORD, Mass., Apr 06, 2009 (BUSINESS WIRE) -- DataDirect Technologies, the unparalleled leader in data connectivity and mainframe integration and an operating company of Progress Software Corporation (NASDAQ: PRGS), today announced that The Resource Network has licensed the DataDirect® OpenAccess™ for ODBC for Salesforce Data Source driver for use with its WorldInfoNow™ platform to access data in Salesforce.com using SQL.

The Resource Network helps organizations develop world-class business initiatives through innovative information sharing and delivery mechanisms. At the core of its product offering is WorldInfoNow, a dynamic information platform that brings together premier public and private resources and information providers in a unifying solution to group and disseminate useful information to broadened and targeted user bases. WorldInfoNow aggregates information from a variety of sources including a FileMaker relational database application used for communications and events management of more than 40,000 proceedings; Microsoft Outlook for e-mail and calendar functionality; Microsoft SQL Server housing information on 500 global sales regions, more than 4,000 country subunits and thousands of cities and communities; and Salesforce.com used to manage thousands of customer contracts, accounts and opportunities throughout the world.

"The mission of The Resource Network is to use technology to bring resources and people together in a dynamic and synergistic manner to achieve satisfactory results," said Rick Rodgers, co-founder and managing director of The Resource Network. "To create 'synergy-point' applications, we need powerful data connectivity capabilities to pull data from best-of-breed applications wherever they reside - on-premise or in the Cloud. With the DataDirect OpenAccess for ODBC for Salesforce Data Source driver, we can easily access Salesforce.com data for use with other reporting applications. This offers tremendous value to our clients who turn to us for superior information gathering and targeted dissemination."

With the rise of Cloud computing, the need to securely access and integrate data from Salesforce.com and other SaaS applications has become a business necessity. The DataDirect OpenAccess for ODBC for Salesforce Data Source driver is built using the same technology that has been licensed by more than 100 leading independent software vendors (ISVs) and corporations to implement custom ODBC, JDBC™, OLE DB and ADO.NET connectivity to their application data.

"The reality of today's IT infrastructure is mixed application environments characterized by disparate software systems with different interfaces and data models," said John Goodson, vice president and general manager of DataDirect Technologies. "Integrating data from SaaS applications has the same problems as with on-premise applications - lack of standard data access, performance and interoperability. DataDirect Technologies has responded, allowing ODBC compliant applications to access data in Salesforce.com."

About The Resource Network

Launched in 1989 by Richard R. Rodgers, The Resource Network is committed to connecting diverse intellectual, financial, and technical resources throughout today's increasingly globalized economy. The resulting relationships are expediting governmental initiatives and meeting humanitarian objectives while enhancing performance and driving profit for myriad business interests. Thanks to collaboration cultivated by The Resource Network, individual innovators and established industries alike are able to identify opportunity, align energy, and accelerate success. The overarching objective is socially conscious achievement that benefits the distinct-yet-interdependent objectives of governments, companies, and consumers alike. For more information, visit www.resnet.org.

About DataDirect Technologies

DataDirect Technologies is the software industry's only comprehensive provider of software for connecting the world's most critical business applications to data and services, running on any platform, using proven and emerging standards.

Developers worldwide depend on DataDirect® products to connect their applications to an unparalleled range of data sources using standards-based interfaces such as ODBC, JDBC™ and ADO.NET, XQuery and SOAP. More than 300 leading independent software vendors and thousands of enterprises rely on DataDirect Technologies to simplify and

streamline data connectivity for distributed systems and to reduce the complexity of mainframe integration. DataDirect Technologies is an operating company of Progress Software Corporation (NASDAQ: PRGS). For more information, visit www.datadirect.com.

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