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## **Progress EasyAsk Featured in DMReview eBook on “Making BI Pervasive: Usability is Key for Casual Users”**

### **Industry expert discusses making business intelligence pervasive**

Bedford, Ma –September 29, 2008 – Progress Software Corporation (NASDAQ: PRGS), a leading provider of application infrastructure software to develop, deploy, integrate and manage business applications, has announced that Progress Software EasyAsk division has sponsored the publication of the DMReview ebook titled, “Making BI Pervasive: Usability is Key for Casual Users”,.

The eBook is now available online at <http://sm.ebookhost.net/dmr/easyask/2/>. The Progress Software EasyAsk division sponsored eBook, will outline the connection between the usability of business intelligence tools and making BI pervasive in an organization. The eBook includes content about the challenges BI users face using traditional BI tools and advances in technology that are helping organizations extend the benefits of BI beyond the 20% of their employees that currently have access. The ebook also features a case study that describes how Hartford Hospital improved the availability of secure business intelligence by implementing Progress® EasyAsk® for Operational Business Intelligence in 20 departments.

#### **About Progress Software Corporation**

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at [www.progress.com](http://www.progress.com) or +1-781-280-4000.

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